

GURU NEWS

Happy Holidays

Introducing Guru 5

*See us at the Yankee
Dental Congress in
Boston at Booth #2135*

*Issue #2
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Dear Doctor,

Welcome to the Holiday edition of Guru News and thank you for being a part of the ever-growing Guru family. Happy Holidays to you and all your staff! We are very excited to announce the release of Guru 5. Redesigned from the ground up, this software suite sets a new benchmark in usability and user experience.

Welcome to the all-new Guru 5!

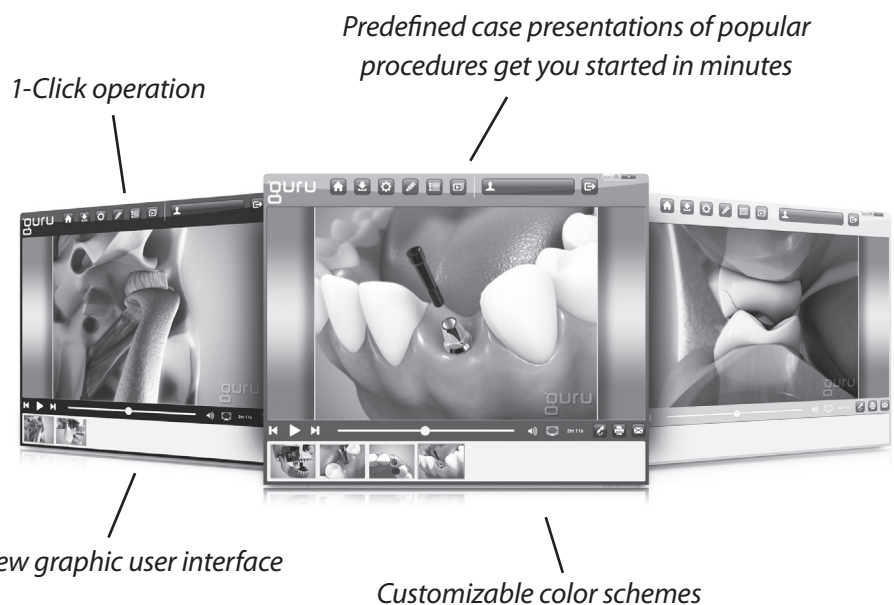
Guru has always been easy to learn and simple to use. For Guru 5 the development teams here at Reality Engineering wanted to take simplicity even further and have re-designed the software with greatest emphasis on usability and user experience.

All core functions are now accessible with 1-Click operation through graphical icons instead of menus. As a result, Guru 5 is highly intuitive to use, fast to operate, and requires only the most minimal learning curve.

You still can quickly create your own case presentations from the huge Guru content library. But Guru 5 now also includes a set of already configured case presentations of popular procedures to make things even easier for you.

Please contact us at 1-888-331-4878, option 5 to learn more about all the exciting new features of Guru 5!

Sincerely,
Team Guru



Guru 5 will start shipping January 20, 2012. Participants in the Guru Content Enhancement Program (CEP) will receive the update automatically and **FREE of charge – a \$1,995 value!**

If you are currently not enrolled in this valuable program, please **call us today at 1-888-331-4878, option 5** to learn more about all its great advantages. The annual CEP fee is only \$495 and you will receive Guru 5 at no charge! Start saving today!